

# parts2clean

International Trade Fair for  
Industrial Parts and Surface Cleaning

**24 – 26 October 2017**  
**Stuttgart • Germany**

[parts2clean.de](http://parts2clean.de)

**Now  
back to  
October**



**Deutsche Messe**

**Quality needs perfection**

**parts2  
clean**





parts2clean

# The meeting-place for decision-makers

4,077

visitors, incl. 20 %  
from outside Germany

89 %

trade visitors authorized to make  
buying decisions

254

exhibitors make parts2clean the world's leading  
industry platform of its kind

51 %

first-time visitors ensure  
plenty of new contacts

## An excellent location for good business

Welcome to parts2clean, the world's leading showcase for industrial parts and surface cleaning. Virtually all the market leaders and technology pioneers present their latest innovations and product developments here. Every year this unrivalled international line-up attracts thousands of decision-makers from every sector of industry and every country across the world. Businesses large and small make exciting new contacts at the show and win new customers. The well-established bilingual Industry Forum is a trusted source of information on all aspects of industrial parts and surface cleaning. Along with the program of guided tours, it provides added value for exhibitors and visitors alike.

At the request of a large majority of exhibitors, parts2clean will take place in the autumn again as from 2017 – from 24 to 26 October.

So make the most of this unique industry meeting-place to generate lucrative new contacts for your future business.

We look forward to seeing you at the show.

Yours sincerely,



Olaf Daebler, Director, parts2clean



## If efficiency matters to you – then parts2clean is a must

### parts2clean – the No.1 meeting-place worldwide

When it comes to industrial parts and surface cleaning, parts2clean is the right destination for buyers and decision-makers from all sectors of industry around the world. There's no better place to make valuable new contacts and win new customers.

### parts2clean – new business starts here

Exacting demand meets state-of-the-art supply at parts2clean, as company buyers from various sectors come to see the latest technologies, processes and products. So don't miss out when orders are placed and contracts are signed – and don't leave your competitors to pick up this business.

### parts2clean – for a preview of coming trends

Automation, energy efficiency, Industry 4.0 – what are the issues that industry users and their customers are talking about? Where is the world of industrial parts and surface cleaning headed next? At parts2clean you'll find the answers to these and many other questions. And your business will be better placed to meet future challenges.

### parts2clean – for networking and knowledge-sharing

Connect with all the people who really count – fellow industry professionals from every country, scientific experts and researchers, representatives from trade and industry associations. At parts2clean you'll meet the joint venture and sales partners who can take your business to the next level.

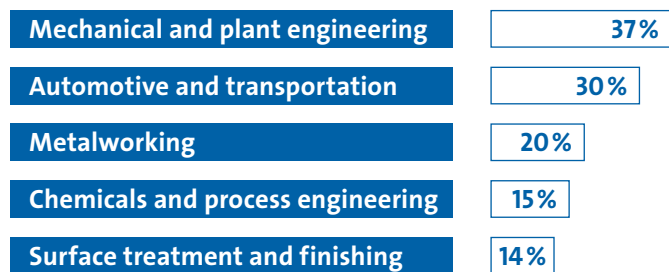


# Visitors from every sector

As the leading international showcase for industrial cleaning technology, parts2clean attracts trade visitors from every sector of industry, all interested in gathering information or placing orders. Many come from SMEs, others work for major industrial concerns.

## The main industry sectors

represented among trade visitors at parts2clean



## Responsibilities

of trade visitors

- Senior management
- Manufacturing, production
- Research, development, design
- Quality assurance
- Planning, work scheduling
- Servicing, maintenance
- Purchasing, procurement, materials management
- Process engineering, environmental protection

## Your solution in good company

What makes parts2clean so successful is its inclusiveness: it covers everything industrial users require for optimum cleaning performance. That's why visitors like the show so much. And that makes it the perfect platform for your products and services.

- Cleaning systems for different processes, materials and tasks
- Systems and components for cleaning systems
- Deburring processes and methods
- Quality inspection and assurance
- Cleaning media
- Cleaning baskets and workpiece carriers
- Handling systems and automation solutions
- Systems for measuring, testing and analysis
- Bath monitoring and bath maintenance
- Maintenance, recycling, disposal
- Clean-room systems
- Corrosion protection, preservation, packaging and logistics
- Services, incl. contract cleaning, cleanliness analysis, training and development, etc.
- Research
- Technical publications
- Industry organizations and associations

**Carlos Ribeiro, Business Unit Manager, Hobart GmbH:**

*"We've been coming to parts2clean for 12 years now, and we are very pleased with this year's show. The calibre of visitors gets better every year. The majority of visitors to our stand this time came from the metalworking industry and the automotive supply sector. We will be back again next year, and have no doubt that the show will continue to attract a growing audience."*

# Stay ahead through direct market feedback

parts2clean covers the entire spectrum of industrial parts and surface cleaning. That's what makes this leading international trade show so unique – and what attracts thousands of visitors each year. So as an exhibitor you not only have the opportunity to make new business contacts and explore new areas of application: you also get direct feedback from the market. This puts you ahead of your competitors, and enables you to respond more quickly and effectively to the needs and wishes of your customers, both existing and prospective – a competitive advantage that really pays dividends.

**Rainer Schwarz, Managing Director, MAFAC Ernst Schwarz GmbH & Co. KG:**

*"The visitors at parts2clean generally come to the show with a specific problem to solve, so the prospects for follow-up business are very good. This year we had a lot of interested inquiries again, and the calibre of the contacts was first-rate."*



**Attila Arsan, Managing Director, Intersonik Makina San. ve Tic. A.S., Turkey:**

*"parts2clean is the place where customers ready to buy can get together with sales executives – and that makes it the ideal platform for presenting our latest products. At the same time we were able to establish contacts with sales partners in other countries as well as with plant manufacturers, paving the way for future collaborations."*

# Highlights of parts2clean



## Expert forum

More exacting standards of component cleanliness, process reliability and efficiency, new materials and increasing miniaturization are generating a growing need worldwide not only for improved cleaning solutions, but also for engineering know-how.

The parts2clean Industry Forum, which features presentations in simultaneous translation (German <-> English), has become one of the most sought-after sources of expert knowledge. Guest speakers from industry, academia and the research community present the latest innovations, discuss strategies for optimizing processes, costs and quality assurance, and review examples of best-practice applications. Over the three days of the show, this highly frequented platform attracts an average of 1,500 visitors, who use the Forum to broaden their knowledge of industrial cleaning technology – thus giving you a great opportunity to generate additional contacts for your business.

The Industry Forum program is coordinated by the Fraunhofer Cleaning Technology Alliance in collaboration with the German Industrial Parts Cleaning Association (FiT).



In association with



## Guided tours

The guided tours enable visitors to gather information about specific topics of interest in industrial parts and surface cleaning. It is a quick and easy way to discover relevant solutions and innovations and identify likely suppliers who can solve their problems.

The guided tours are also an excellent business opportunity for participating exhibitors, who can present their products and innovations directly to a preselected target audience at their stands, resulting in additional contacts and sales prospects.

## Theme park “Deburring”

Deburred parts are essential if specifications for cleanliness are to be consistently met. The theme park “Deburring” presents innovations, technical refinements and proven solutions, together with typical applications for a wide variety of deburring methods. This all helps visiting professionals to find the right process for their particular needs.

## BMW group presentation

The group presentation at parts2clean is supported by the Federal Ministry for Economic Affairs and Energy (BMWi), and offers young, innovative companies and start-ups an affordable way to present their solutions to a wider professional audience, thereby helping them to gain entry to world markets. Your parts2clean team will be pleased to supply details of eligibility.

# Transparent prices, terms and conditions

Investing in a stand at parts2clean pays dividends – as confirmed by exhibitor surveys and statements. For as little as € 199/m² you can secure your place in a top-class line-up.

## Stand rental charge

Row stand	€ 199/m²
Corner stand	€ 214/m²
End stand	€ 223/m²
Island stand	€ 231/m²

(plus VAT and AUMA charge)

**It's quicker to click!**  
The best way to book a stand is to use our Online Business System (OBS). So your exhibition stand is just a mouse-click away.  
[www.obs.messe.de](http://www.obs.messe.de)

## Marketing services

An obligatory marketing fee of € 690 for exhibitors and € 590 for co-exhibitors buys you a generous package of additional benefits.

### Online presence at [www.parts2clean.de](http://www.parts2clean.de)

List your business in our online exhibitor and product search engine – our professional editorial team will help you draft your company profile and up to five product listings. In addition, you can present as many products as you wish via photos, PDF files, product videos and more – and all easy for visitors to find via our product group listings.

**Flat-rate ticket allocation**  
The marketing charge also covers an unlimited allocation of free admission ticket codes, which you can use to invite as many visitors as you like to your stand. All your invited guests will enjoy free admission to parts2clean 2017.

## Stand packages

<b>Comfort Line</b>	Basic package	€ 89/m²
	Complete package	€ 126/m²
<b>Design Line</b>	Basic package	€ 114/m²
	Complete package	€ 139/m²
<b>Exclusive Line</b>	Basic package	€ 148/m²
	Complete package	€ 191/m²

(all prices plus VAT)

### Print presence

Your customers will find you listed in our printed exhibitor catalogue.

### On-site profile

Details of your stand will be prominently displayed on the large information boards at the entrances to the halls.







# Deutsche Messe

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Contact details for our local sales partners worldwide are listed at  
[www.messe.de/salespartner\\_gb](http://www.messe.de/salespartner_gb)

## Surface Technology Events Worldwide



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